

# Enormous tiny Art show

A Benefit for  
the Community Mosaic Project

Open Exhibit Presented by  
Charlotte Art League

December 7 - 28, 2007

CALEIDOSCOPE GALLERY

1517 CAMDEN ROAD CHARLOTTE, NC 28203 704-376-2787

## THEME

Small scale art can engage the viewer in a variety of ways, drawing them into a world that becomes an Enormously intimate environment, engaging the imagination. Small scale works have played a Huge role in the history of art, from the ancient Greeks and their tiny murals, to hand-held Flux boxes, to artist trading cards. Show us your world in a nutshell!

## BENEFIT SHOW

The Community Mosaic Project will engage artists of the Charlotte Art League with participants from the surrounding community to create a large scale mosaic for the exterior of the Camden Street building. Through this outreach project, we will enhance visibility, inclusion, education and the aesthetic benefits of the arts to the City of Charlotte as we share our stories collectively and creatively.

## ELIGIBILITY

All artists and art-lovers are invited to participate. No Entry Fee.

## CALENDAR

### Entries Accepted:

Sunday, December 2 Noon - 4:00 pm  
Monday, December 3 11:00 - 3:00 pm

### Mailed Entries: (received by December 3)

Joan Vitale, Charlotte Art League  
1517 Camden Road, Charlotte, NC, 28203

### Opening Reception & Grande Holiday Soiree:

Friday, December 7 6:00 - 9:00 pm  
Last Day of Show: Friday, December 28

### Pick-Up: (during regular gallery hours)

Wednesday, January 2 - Thursday, January 3

## SPECIFICATIONS

**All work must be original, no larger than 4" x 6", and must be framed.** Larger frames such as 8 x 10 with mat will best display the art. Artists may donate as many framed pieces as they like. Artists who submit one piece of framed art may also submit ONE additional piece of art that is matted and wrapped to be placed in a bin if desired. One matted and wrapped piece of art will be allowed for each framed piece of art from the same artist. Unframed art will not be hung.

The following will not be accepted: wet paint or inks; or copies (with the exception of photography and digital art). Works on paper must be protected by glass or plexiglas. Frames must be appropriately wired for hanging.

Art will be sold at three price points determined by the committee. After the first piece of framed art is sold at 100% donation, additional pieces may be sold at 100% donation, or with 50% to the artist and 50% to the Community Mosaic Project.

## QUESTIONS?

Diana Arvanites • 704 364 3324 • d.arvanites@att.net  
Pam Goode • 704 362 5405 • pamgoode@earthlink.net  
Joan Vitale • 704 962 3113 • jvitale@carolina.rr.com

## LIABILITY

CAL will take every precaution to prevent loss or damage to your entries, but WILL NOT be responsible for loss or damage. Concerned artists must provide personal insurance coverage.

All cards must be completed for each entry with full information. Show labels will be created from the information given, so **please print clearly.**

### Cards to be Placed on Back Left Hand Corner of Work.

Artist Name _____
Phone _____
Title _____
Medium _____
First Framed Piece at 100% Donation?
Agree _____ Disagree _____

Artist Name _____
Phone _____
Title _____
Medium _____
Additional Framed Pieces:
100% Donation _____ OR 50% to Artist _____

### "Enormous Tiny Art" Inventory Card For CAL

Artist Name _____
Address _____
City/State/Zip _____
Phone _____
Title 1 _____
Medium _____
First Framed Piece at 100% Donation?
Agree _____ Disagree _____
Title 2 _____
Medium _____
Additional Framed Pieces:
100% Donation _____ OR 50% to Artist _____
I have read the liability statement and understand Charlotte Art League is in no way responsible for my artwork.
Sign & Date: _____



Dear Artist Friend,

I am convinced that Charlotte Art League's success is based on colorful partnerships. Partnerships between students and teachers, artists and curators ... the list is quite extensive. Within these partnerships I find that a commitment to the cultural weave that forms our vibrant art scene focuses on delivering outstanding arts education and outreach, exhibition opportunities, and memorable arts experiences for all ages.

To fuel our efforts we are asking for your support. Our newest outreach effort is the Community Mosaic Project, which focuses on the creation of a mosaic for the exterior of our Camden Street location. Through this work, we will engage artists with surrounding communities, providing visibility, inclusion, education, and the aesthetic benefits of the arts to the city of Charlotte. It is an exciting way of visually sharing our stories creatively and collectively with the world.

I invite you to join a group of prestigious artists by donating a piece of your artwork to our **E**normous tiny **A**rt show, to be held December 7 - 28 in our gallery. This fundraising event will be **E**normous. It is also regarded as a powerful opportunity for emerging and accomplished artists to gain exposure, become involved in the Charlotte community, and help raise funding for

our exterior multi-media mosaic project.

We are asking for donations of art, to be delivered from November 19 - December 3. Your donation will be displayed in our gallery as part of a three-week Exhibition with an Opening Reception on Friday, December 7, 6:00 - 9:00pm. It is a high profile show that can connect the public, press and corporate friends to your art.

We urge all artists to select a work that is no larger than 4" x 6", and best represents them, matted and framed, as our gallery reaches a large audience of art buyers.

Instructions are attached to step you through the donor process, but feel free to contact us with any questions. We can be reached by phone or e-mail.

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Joan Vitale • 704 962 3113 • jvitale@carolina.rr.com

We thank you in advance for your support, generosity and much appreciated partnership, and look forward to a successful and **E**normous tiny Art fundraising event.

Sincerely,  
Community Mural Project Coordinators  
Diana Arvanites-Leclair  
Pam Goode  
Joan Vitale

*For more information about the  
Community Mosaic Project  
and other ways to participate,  
please visit Charlotte Art League's website,  
[www.charlotteartleague.org](http://www.charlotteartleague.org)  
and click on the logo located at the top right.*

Donating Artists will be listed on CMP materials.

◆ CALL TO ARTISTS ◆



**E**normous  
tiny **A**rt show

**Benefiting Charlotte Art League's  
Community Mosaic Project**

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*Just in time for the holidays, and we  
promise it will be an **E**normously good time!*

Opening Reception

*& Grande Holiday Soiree:*

DECEMBER 7

6:00 - 9:00 PM